Online Course Evaluations:
Our response rates are WHAT!??

AIR – Toronto 2011

Kimberly Brantley – Research Analyst
Kathy Ottoson – Manager of Information and Reporting
- 4100+ UG
- 500+ G
- 300+ F

- 1530+ UG
- 45+ G
- 100+ F

- 170+ TC
- Online
- 12000+ UG
- 4100+ G
- 2800+ F
The graph shows the percentage of students achieving a certain goal for DB Campus Overall and PC Campus Overall from 2007 to 2009. The green line represents the goal percentage, which remains constant at 50%. The red line indicates the performance of DB Campus Overall, starting at 63% in 2007, decreasing to 50% in 2009. The blue line represents the performance of PC Campus Overall, starting at 62% in 2007, decreasing to 30% in 2009.
Spring 2010
University Culture

- ACCOUNTABILITY
- BOTTOM-UP (STUDENTS)
- TOP-DOWN (FACULTY & ADMINISTRATORS)
Spring 2010
Students

- DIRECT LINK
- EMAILS
- SURVEY WINDOW
- ADVERTISING
- PRESENTATIONS
- REMINDERS
- IR FOLLOW-UP
Spring 2010
Faculty

- Accountability
- Promotion
- Involvement
- Retraining
- IR Calendar
- Syllabus
- Response Lists
- Reminders
Instructor View - Dashboard

Dashboard

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Aggregate Results Available</th>
<th>View Reports</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/SP DB</td>
<td>5/8/2010</td>
<td></td>
</tr>
<tr>
<td>09/FA - Daytona Beach</td>
<td>12/12/2009</td>
<td></td>
</tr>
<tr>
<td>09/SP Daytona Beach</td>
<td>5/1/2009</td>
<td></td>
</tr>
</tbody>
</table>

Announcements

<table>
<thead>
<tr>
<th>Subject</th>
</tr>
</thead>
</table>

Response Rates: Most Recent

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/SP DB</td>
<td>69.7%</td>
</tr>
<tr>
<td>09/FA - Daytona Beach</td>
<td>80.65%</td>
</tr>
<tr>
<td>09/SP Daytona Beach</td>
<td>86.21%</td>
</tr>
</tbody>
</table>
Instructor View – Response Rates

Course Response Rate

10/SP DB

Course Code:  
Call#/Unique Id:  
Course Title:  

Response Rates

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Total</th>
<th>Responded</th>
<th>Response Rate</th>
<th>Non-Respondents</th>
<th>Download Non-Respondents</th>
<th>Respondents</th>
<th>Download Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT_109L_05DB</td>
<td>Intro Cmptr &amp; Applicns Lb (SURVEY END DATE: 04/30/2010)</td>
<td>19</td>
<td>13</td>
<td>68.42%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>IT_109L_06DB</td>
<td>Intro Cmptr &amp; Applicns Lb (SURVEY END DATE: 04/30/2010)</td>
<td>14</td>
<td>10</td>
<td>71.43%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Found: 2

# Records: 10
Spring 2010
Administrators

- Accountability
- Promotion
- Involvement
- IR Calendar
- Syllabus
- Response Lists
- Admin Emails
- Reminders
Dear Administrator,

The end of the term is approaching and ERAU will open course evaluations for all courses taught during the Spring term.

Students from focus groups conducted this spring, state that their instructor involvement in promoting the evaluations directly correlates with them completing evals. Please encourage your faculty to:

- explain the online process to their students
- promote the importance of the end of course evaluations
- describe how the results have and will be used

Additionally, you and your faculty can:

- monitor response rates LIVE from your EvaluationKIT dashboard
- download respondent/non-respondent lists for personal follow-up (must have 4 respondents before the list activates and it ONLY contains student names, id and email addresses, NOT responses)

Survey dates for the Spring administration:

- Pre-Survey notice to Students & Instructors: 4/7/11
- Evaluation opens and announcement to Students & Instructors: 4/14/11
- 1st Student reminder: 4/18/11
- Instructor reminder: 4/21/11
- 2nd Student reminder: 4/24/11
- 2nd Instructor reminder: 4/27/11
- 3rd and final Student reminder: 4/28/11
- Evaluation end date: 4/29/11
- Reports available to Deans, Chairs and Faculty: 5/12/11

Once reports are available, you can download and customize term or longitudinal reports by college, department, course and/or instructor. The link below will take you to a detailed tutorial on custom reports: [http://irweb.erau.edu/OnlineCourseEval/training.htm](http://irweb.erau.edu/OnlineCourseEval/training.htm)

We would like to thank you in advance for your support and assistance. If you have any questions or concerns, please contact Institutional Research at ERAUeval@erau.edu or 386-226-6225.

Institutional Research
One last update, evaluations close at midnight tonight. Almost every department has met the 50% goal!

Kim

DB: 61% (61%)

AS: 54% (54%)
AE: 41% (52%)
App Av Sci: 75% (64%)
Avi Maint Sci: 36% (45%)
Eco, Fin, Info Sys: 69% (65%)
Elec, Comp, Soft, Syst Eng: 76% (80%)
Fresh Eng: 62% (66%)
HFS: 61% (59%)
Hum & SS: 63% (64%)
Mgmt, Mkt Ops: 62% (63%)
Math: 61% (62%)
Mech, Civil, Eng Sci: 52% (56%)
Phys Sci: 55% (52%)
ROTC-AF: 79% (86%)
ROTC-Army: 97% (89%)
ROTC-Navy: 99% (95%)

PC: 66% (71%)

Aero/Mech Eng: 59% (70%)
Avi Sci: 66% (71%)
Business: 76% (82%)
Elec/Comp Eng: 68% (70%)
Global Studies: 63% (65%)
Hum & Comm: 66% (70%)
Math/CS: 63% (65%)
Meteorology: 79% (88%)
Physics: 64% (71%)
Safe Sci: 56% (62%)
ROTC-AF: 92% (92%)
ROTC-Army: 97% (96%)
Spring 2011 and Beyond...

- RAISING GOAL TO 60% FALL 2011
- FACULTY ADDED QUESTIONS
- INCREASE REPORT FUNCTIONALITY
- PROMOTIONS
- INVOLVEMENT
- DEPARTMENTAL MEETINGS
- STUDENT FEEDBACK
  - New Student Reporting System?
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