Fully-Hosted Online Course Evaluation & Survey System

Student Feedback Made Simple™
The EvaluationKITE Solution

Affordable

Simple to Use

All the Features Needed to Have a Successful Process

- Turnkey Integrations
- Operational Features to Efficiently Setup and Manage the Entire Process
- Features that Drive Response Rates
- Reporting that turns Data into Information
What is the #1 Question?

How can we get a good response rate with online course evaluations?
Access Integrated into LMS and/or Portal

- Passive Survey Access
- Active Survey Access
- Restrictive Survey Access
Email Access

• Types of Communications
  – Invitation Email
  – Reminder Email to non-respondents
  – Recurring non-respondent emails

• Key Aspects of the Communication
  – Direct login URL vs. login with username and password
  – Deliverability
  – Who it comes from
    • Ensures authenticity
  – The content matters
    • Importance, Anonymity, Logistics
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Mobile Access

— “55% of Public Universities reported having activated Mobile Apps (Campus Computing Project: Casey Green, 2011)”

— “98% of undergrads have mobile phones, and more than two-thirds are smartphones (Student Monitor Survey, 2011)”
ENG100: English Composition

I would recommend this course to another student.

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree
ENG100: English Composition

How could this course be improved in the future?

This
ENG100: English Composition

How could this course be improved in the future?

Submit Survey
Please confirm you would like to submit your responses for:
ENG100: English Composition
Alan Jones

Cancel
Submit
Conclusion:

• There is no silver bullet

• There are a variety of strategies that work!

• The key is selecting the mix of strategies that work for you at your institution.

Our position at EvaluationKIT is to equip you with easy to use features to support your response rate strategy in all these areas...
The Way Online Course Evaluation Should Be...