Online Course Evaluations: Our response rates are WHAT!??

SAIR – New Orleans 2010

Kimberly Brantley – Research Analyst
Michael Chronister – Manager of Survey Research
- 4450+ UG
- 500+ G
- 300+ F

- 1600+ UG
- 45+ G
- 100+ F

- 170+ TC
- Online
- 12000+ UG
- 4100+ G
- 2800+ F
Spring 2010
Residential - Students

- Faculty
- Survey Length
- Advertising
- Presentations
- Emails
- Reminders
- IR Follow-up
Spring 2010
Residential - Faculty

- PROMOTION
- INVOLVEMENT
- SYLLABUS
- RESPONSE LISTS

- ACCOUNTABILITY
- REMINDERS
- ADMIN EMAILS
- IR CALENDAR
Spring 2010 Worldwide

- PROMOTION
- INVOLVEMENT
- SYLLABUS
- REMINDERS
- ADMIN EMAILS
- IR CALENDAR
S Term: 2007-2010

WW-Ground

WW-Online

07/S3 08/S1 08/S2 08/S3 09/S1 09/S2 09/S3 10/S1 10/S2 10/S3
Fall 2010 and Beyond...

- STUDENT FEEDBACK
  - New Student Reporting System?
- FACULTY ADDED QUESTIONS
- DEPARTMENTAL MEETINGS
- PROMOTIONS
- INVOLVEMENT
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