Online Course Evaluations: Our response rates are WHAT!?? Part II

SAIR – Orlando 2012

Kimberly Brantley – Research Analyst
Kevin Hoffman – EvaluationKit
University Culture

ACCOUNTABILITY

BOTTOM-UP (STUDENTS)  TOP-DOWN (FACULTY & ADMINISTRATORS)
Students

DIRECT LINK
EMAILS
SURVEY WINDOW
PRESENTATIONS
REMINDERS
IR FOLLOW-UP
CULTURE
<table>
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<tr>
<th>Faculty</th>
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<tr>
<td>CULTURE</td>
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<td>RESPONSE LISTS</td>
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Emails

Campus: Current % (11FA%/11SP%)

DB: 66% (64%/64%)

AS: 63% (58%/55%)
AE: 52% (52%/46%)
App Av Sci: 78% (78%/76%)
Avi Maint Sci: 33% (29%/39%)
Eco, Fin, Info Sys: 67% (69%/73%)
ECSSE: 79% (82%/78%)
Fresh Eng: 70% (65%/65%)
HFS: 59% (61%/62%)
Hum & SS: 68% (64%/65%)
Mgmt, Mkt Ops: 73% (65%/65%)
Math: 63% (58%/64%)
Mech, Civil, Eng Sci: 64% (61%/55%)
Phys Sci: 62% (60%/57%)
Online PhD: 75%
ROTC AF: 96% (91%/83%)
ROTC Army: 75% (82%/97%)
ROTC Navy: 100% (97%/99%)

PC: 69% (72%/71%)

AS: 72% (69%/70%)
Aero Mech Eng: 64% (69%/68%)
Business: 78% (83%/81%)
Elec Comp Eng: 67% (76%/73%)
Global Studies: 69% (73%/66%)
Hum & Comm: 62% (77%/71%)
Math/CS: 62% (62%/68%)
Meteorology: 86% (82%/84%)
Physics: 68% (65%/67%)
Safety Sci: 49% (66%/60%)
ROTC AF: 87% (96%/93%)
ROTC Army: 95% (96%/97%)
What's next?

DEPARTMENT MEETINGS
- Longitudinal Data
- Custom Questions

- Assessment/Program Review
- FOCUS GROUPS
- ENHANCE REPORTING
- NOTIFICATION WINDOW
- RESPONSE RATES ABOVE 75%??
Contact Information

• KIMBERLY BRANTLEY
  kimberly.brantley@erau.edu

• INSTITUTIONAL RESEARCH WEBSITE
  http://irweb.erau.edu

• EVALUATIONKIT – KEVIN HOFFMAN
  kevin.hoffman@evaluationkit.com