

RESIDENTIAL ALUMNI SURVEY

One Year After Graduation

METHODOLOGY

Survey Instrument

The Residential Alumni Survey (One Year After Graduation) is designed to capture and relay information on postgraduate outcomes. This data is used in support of internal and external review, as well as, assessment and reporting processes, including accreditation. Item content is developed and managed by the Office of Institutional Research in consultation with Career Services Offices, College Deans, Department Chairs and Program Coordinators. Core questions are common across residential campuses and assess educational goals, employment status, university/program satisfaction, general education skills, research skills and program-specific learning outcomes. Alumni participation allows ERAU to establish placement rates, track the pursuance of higher education, respond to accreditation requirements and assess the curricula.

Administration

Using an online platform, the Residential Alumni Survey (One Year After Graduation) is administered to alumni every fall. An email invitation is sent from the Office Institutional Research followed by periodic reminder emails until data collection concludes mid-December. Referencing the most recent administration (i.e., Fall 2016) the population for the Residential Alumni Survey (One Year After Graduation) included all graduates from the 2014-15 academic year.

Response Rates

The number of respondents and proportion of all alumni surveyed are shown below:

<i>2014-15</i>	Daytona Beach – 368 (35%)	Prescott – 139 (43%)
<i>2013-14</i>	Daytona Beach – 392 (37%)	Prescott – 125 (38%)
<i>2012-13</i>	Daytona Beach – 361 (35%)	Prescott – 166 (49%)
<i>2011-12</i>	Daytona Beach – 268 (34%)	Prescott – 89 (31%)