ERAU ALUMNI SURVEYS:
ONE YEAR AFTER GRADUATION & COLLEGE OF ENGINEERING FOUR YEARS AFTER GRADUATION
ADMINISTRATION METHOD

Survey Instruments
The Alumni Surveys: One Year After Graduation and College of Engineering – Four Years after Graduation were administered as online surveys and via paper forms mailed to respondents. The surveys were conducted in the fall of 2013. The population for the Alumni Survey One Year After Graduation included all graduates from the 2011-2012 academic year; the population for the Alumni Survey College of Engineering – Four Years After Graduation included all 2009-2010 academic year graduates from Colleges of Engineering. Questions were developed by the Office of Institutional Research in consultation with Career Services Office, College Deans, Department Chairs, and Program Coordinators at both Daytona Beach and Prescott campuses. Core questions were common throughout all surveys; and were developed in order to obtain information on education goals, employment, satisfaction with the ERAU experience, and General Education skills. Each college and program was given the opportunity to incorporate additional questions for their graduates. Each college and program was given the opportunity to incorporate additional questions for their graduates. Additionally, each program incorporated additional questions addressing their Student Learning Outcomes.

Administration
The Alumni Survey was created to gather information from recent ERAU graduates. The instrument includes questions on current employment, additional education, general and program specific skills. Alumni participation allows ERAU to establish placement rates, track the pursuance of higher education, respond to accreditation requirements, and assess the curricula. The administration method of the Alumni surveys was the same for both one and three to four years after graduation from the Daytona Beach Campus, or Prescott Campus.

Response Rates
The numbers of participants (and proportion of the entire graduating class that was represented) are shown below:

Alumni Survey One Year After Graduation:
2011-12
Daytona Beach – 268 (34%)
Prescott – 89 (31%)

Alumni Survey College of Engineering – Four Years After Graduation:
2009-10
Daytona Beach – 61 (23%)
Prescott – 23 (32%)

Results
A complete results for the Alumni One Year and Four Year Surveys is available on the Institutional Research website.