

ADULT STUDENT PRIORITIES SURVEY™

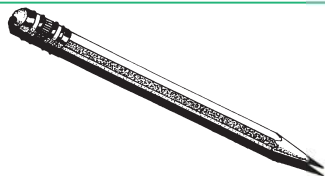
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Dear Student,

Your institution is interested in systematically listening to its students. Therefore, your thoughtful and candid responses to this survey are very important.

You are part of a sample of students carefully selected to share feedback about your experiences with this institution thus far. Your responses will give your campus leadership insights about the aspects of college that are important to you as well as how satisfied you are with them.

Thank you for your participation.



Instructions:

- Use a No. 2 pencil only. Please do not use ink or ballpoint pen.
- For each response, darken completely the corresponding oval.
- Erase completely any change in your answer.
- Do not make stray marks.

Each item below describes an expectation about your experiences with this institution. On the **left**, tell us how important it is for your institution to meet this expectation. On the **right**, tell us how satisfied you are that your institution has met this expectation.

Importance to me My level of satisfaction										
1 - not important at all																not available/not used	
2 - not very important																very satisfied - 7	
3 - somewhat unimportant																satisfied - 6	
4 - neutral																somewhat satisfied - 5	
5 - somewhat important																neutral - 4	
6 - important																somewhat dissatisfied - 3	
7 - very important																dissatisfied - 2	
does not apply																not satisfied at all - 1	
1 2 3 4 5 6 7	<input type="radio"/>															1 2 3 4 5 6 7	<input type="radio"/>
1 2 3 4 5 6 7	<input type="radio"/>															1 2 3 4 5 6 7	<input type="radio"/>
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PLEASE DO NOT WRITE IN THIS AREA



SERIAL #

CENTER PERF



Importance to me . . .

- 1 - not important at all
- 2 - not very important
- 3 - somewhat unimportant
- 4 - neutral
- 5 - somewhat important
- 6 - important
- 7 - very important

does not apply

. . .My level of satisfaction

not available/not used

- very satisfied - 7
- satisfied - 6
- somewhat satisfied - 5
- neutral - 4
- somewhat dissatisfied - 3
- dissatisfied - 2
- not satisfied at all - 1

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 13. The amount of student parking is adequate.
- 14. Faculty are fair and unbiased in their treatment of individual students.
- 15. Library resources and services are adequate for adults.
- 16. I am able to register for classes I need with few conflicts.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 17. Business office hours are convenient for adult students.
- 18. Parking lots are well-lighted and secure.
- 19. My academic advisor is knowledgeable about requirements in my major.
- 20. Registration processes are reasonable and convenient for adults.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 21. Tuition paid is a worthwhile investment.
- 22. Security staff respond quickly in emergencies.
- 23. Adequate financial aid is available for most adult students.
- 24. There is a commitment to academic excellence at this institution.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 25. Admissions representatives respond to adult students' unique needs.
- 26. Faculty provide timely feedback about my progress.
- 27. This institution has a good reputation within the community.
- 28. My academic advisor is accessible by telephone and e-mail.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 29. I seldom get the "run-around" when seeking information at this institution.
- 30. Academic support services adequately meet the needs of adult students.
- 31. I am able to register by personal computer, fax, or telephone.
- 32. My program provides opportunities to improve my technology skills.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

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1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 33. Channels are readily available for adult students to express complaints.
- 34. I receive complete information on the availability of financial aid.
- 35. The quality of instruction I receive in my program is excellent.
- 36. Vending or other food options are readily available.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

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1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 37. Part-time faculty are competent as instructors.
- 38. Career services are adequate and accessible for adult students.
- 39. This institution responds quickly to my requests for information.
- 40. Faculty are usually available for adult students by phone, by e-mail, or in person.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 41. Major requirements are clear and reasonable.
- 42. Nearly all faculty are knowledgeable in their field.
- 43. This institution offers a variety of payment plans for adult students.
- 44. When students enroll at this institution, they develop a plan to complete their degree.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 45. I am able to complete most of my enrollment tasks in one location.
- 46. This institution provides timely responses to student complaints.
- 47. Bookstore hours are convenient for adult students.
- 48. I am aware of whom to contact for questions about programs and services.

1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7
1	2	3	4	5	6	7

1	2	3	4	5	6	7
1	2	3	4	5	6	7

- 49. There are sufficient options within my program of study.
- 50. My advisor helps me apply my academic major to specific career goals.

1	2	3	4	5	6	7
1	2	3	4	5	6	7

Your institution may choose to provide you with additional questions on a separate sheet. This section below numbered 51-70 is provided as a response area for those additional questions. Continue on to item 71 when you have completed this section.

Importance to me My level of satisfaction																
1 - not important at all	2 - not very important	3 - somewhat unimportant	4 - neutral	5 - somewhat important	6 - important	7 - very important	not available/not used	very satisfied - 7	satisfied - 6	somewhat satisfied - 5	neutral - 4	somewhat dissatisfied - 3	dissatisfied - 2	not satisfied at all - 1									
1	2	3	4	5	6	7	(If items 51-70 not available, skip to item 71)							1	2	3	4	5	6	7			
1	2	3	4	5	6	7	51.	52.	53.	54.	55.	51.	52.	53.	54.	55.	1	2	3	4	5	6	7
1	2	3	4	5	6	7	56.	57.	58.	59.	60.	56.	57.	58.	59.	60.	1	2	3	4	5	6	7
1	2	3	4	5	6	7	61.	62.	63.	64.	65.	61.	62.	63.	64.	65.	1	2	3	4	5	6	7
1	2	3	4	5	6	7	66.	67.	68.	69.	70.	66.	67.	68.	69.	70.	1	2	3	4	5	6	7
1	2	3	4	5	6	7	How important were the following factors in your decision to enroll here?																
1	2	3	4	5	6	7	71.	72.	73.	74.	75.	76.	77.	78.	79.								
1	2	3	4	5	6	7	Cost	Financial aid/scholarship opportunities	Academic reputation	Size of institution	Future employment opportunities	Recommendations from family/friends/employer	Campus location (close to home/work)	Availability of evening/weekend courses	Personalized attention prior to enrollment								

Choose the **one** response that best applies to you and darken the corresponding oval for each of the questions below.

- | | | |
|---|--|---|
| <p>80. So far, how has your college experience met your expectations?</p> <ul style="list-style-type: none"> 1 Much worse than I expected 2 Quite a bit worse than I expected 3 Worse than I expected 4 About what I expected 5 Better than I expected 6 Quite a bit better than I expected 7 Much better than I expected | <p>81. Rate your overall satisfaction with your experience here thus far.</p> <ul style="list-style-type: none"> 1 Not satisfied at all 2 Not very satisfied 3 Somewhat dissatisfied 4 Neutral 5 Somewhat satisfied 6 Satisfied 7 Very satisfied | <p>82. All in all, if you had it to do over, would you enroll here?</p> <ul style="list-style-type: none"> 1 Definitely not 2 Probably not 3 Maybe not 4 I don't know 5 Maybe yes 6 Probably yes 7 Definitely yes |
|---|--|---|

CONTINUE TO THE NEXT PAGE

Choose the **one** response that best describes you and darken the corresponding oval for each of the items below:

83. Gender:

- ① Female
- ② Male

84. Age:

- ① 24 and under
- ② 25 to 34
- ③ 35 to 44
- ④ 45 and over

85. Ethnicity/Race:

- ① African-American
- ② American Indian or Alaskan Native
- ③ Asian or Pacific Islander
- ④ Caucasian/White
- ⑤ Hispanic
- ⑥ Other
- ⑦ Prefer not to respond

86. Current Enrollment Status:

- ① Day
- ② Evening
- ③ Weekend

87. Current Class Load:

- ① Full-time
- ② Part-time

88. Class Level:

- ① First year
- ② Second year
- ③ Third year
- ④ Fourth year
- ⑤ Special student
- ⑥ Graduate/professional
- ⑦ Other

89. Current GPA:

- ① No credits earned/not applicable
- ② 1.99 or below
- ③ 2.0 - 2.49
- ④ 2.5 - 2.99
- ⑤ 3.0 - 3.49
- ⑥ 3.5 or above

90. Educational Goal:

- ① Associate degree
- ② Vocational/technical program
- ③ Transfer to another institution
- ④ Bachelor's degree
- ⑤ Master's degree
- ⑥ Doctorate or professional degree
- ⑦ Certification (initial or renewal)
- ⑧ Self-improvement/pleasure
- ⑨ Job-related training
- ⑩ Other

91. Employment:

- ① Full-time off campus
- ② Part-time off campus
- ③ Full-time on campus
- ④ Part-time on campus
- ⑤ Not employed

92. Current Residence:

- ① Own house
- ② Rent room/apartment/house
- ③ Relative's home
- ④ Other

93. Residence Classification:

- ① In-state
- ② Out-of-state
- ③ International (not U.S. citizen)

94. Marital Status:

- ① Single
- ② Single with children
- ③ Married
- ④ Married with children
- ⑤ Prefer not to respond

95. When I entered this institution, it was my:

- ① 1st choice
- ② 2nd choice
- ③ 3rd or lower

96. Campus Defined Item:

- ①
- ②
- ③
- ④
- ⑤
- ⑥

97. Campus Defined Item:

- ①
- ②
- ③
- ④
- ⑤
- ⑥

98. Major/Program:

Fill in major/program code from list provided by your institution:

0	0	0	0
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

PROOF

Your numeric identifier is requested for research purposes and will not appear on any report.

Your response is voluntary.

Student ID/SSN if requested by your institution:

0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

Write the requested number in the spaces of the box provided. Completely darken the corresponding oval.

Thank you for taking the time to complete this survey.

Please do not fold.



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