

# WORLDWIDE ALUMNI SURVEY

## One Year After Graduation

### METHODOLOGY

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#### *Survey Instrument*

The Worldwide Alumni Survey (One Year After Graduation) is designed to capture and relay information on postgraduate outcomes. This data is used in support of internal and external review, as well as, assessment and reporting processes, including accreditation. Item content is developed and managed by the Office of Institutional Research in consultation with Career Services Offices, College Deans, Department Chairs and Program Coordinators. Core questions across all campuses assess educational goals, employment status, university/program satisfaction, general education skills, research skills and program-specific learning outcomes. Alumni participation allows ERAU to establish placement rates, track the pursuance of higher education, respond to accreditation requirements and assess the curricula.

#### *Administration*

Using an online platform, the Worldwide Alumni Survey (One Year After Graduation) is administered to alumni every spring. An email invitation is sent from the Office Institutional Research followed by periodic reminder emails until data collection concludes the end of May. Referencing the most recent administration (i.e., Spring 2020) the population for the Worldwide Alumni Survey (One Year After Graduation) included all graduates from the 2018 calendar year.

#### *\*Important Changes Impacting Cohort Comparisons (Effective as of the Class of 2017)*

##### ERAU Preparation Scale:

The rating point "Moderate Preparation" was removed, and the rating point "Very Little Preparation" was added. This change balances the scale to produce an even number of high and low rating points (i.e. Very High Preparation, High Preparation, Little Preparation, Very Little Preparation).

##### Rate Calculations:

This change aligns placement rate and associated calculations with the standards proposed by the National Association of Colleges and Employers (NACE). Previously removed, alumni indicating "out of the workforce due to other reasons" are now included in all calculations and are labeled as "Not Seeking". Percentages based on total survey respondents.

##### Survey Instructions:

Degree completion dates are piped into the survey, and respondents are asked to describe their employment status exactly one year post-graduation. This change allows for more accurate calculation of one year placement and employment rates.

### *Response Rates*

The number of respondents and proportion of the alumni surveyed are shown below. Graduates whose contact information was not available or who requested to be removed from the project are not included in the below calculations.

2018	Worldwide - 1080 (43%)
2017	Worldwide - 1250 (39%)
2016	Worldwide - 1148 (35%)
2015	Worldwide - 1155 (36%)
2014	Worldwide - 1094 (31%)
2013	Worldwide - 1178 (31%)